

Byggeri' 16 – full of surprises

Mark your calendar with a large Alfix X during the days 1st – 4th March 2016, where Alfix is once again participating at Denmark's largest construction trade fair, Byggeri '16. Alfix is located at our usual stand D-6320.

We look forward to presenting several interesting product news, a most tasty and sustainable high-quality coffee combined with a top motivated sales staff (each and one with a skilled tile fixer background). On top we have a little fair surprise waiting to be disclosed so please do not hesitate to pay a visit to our stand in Fredericia. We will be ready to welcome you.

For more information about the fair: <http://byggerimessen.dk/>



**RIGTIGE MURERE
BRUGER ALFIX!**

Already been downloading the new Danish craftsman app?

Alfix craftsman app has seen a very positive reception by the market and a free download is provided from App Store and Google Play. Available in a Danish version only.

About the app, says company owner and tile fixer Glenn Kristensen in Strandby:
"Since download of the new Alfix app, I have already made good use of it on several occasions on site. The app proves useful for gaining quick information about product info and calculation, and especially the menu Quality Assurance offers a number of advantages given a need for on-site documentation of the products used for a specific project. Quality assurance is absolutely essential in the type of facade renovations and new build that we engage in," so the committed master builder from Northern Jutland.



Alfix is also = paint

Sales of the silicone resin-based paint Alfix DuraDec 8000 SR surpasses expectations and with a view to the latest development it should be possible to buy the extremely durable and diffusion open facade paint in a rapidly growing number of Danish builders merchants as from 2016.

Especially the combination of an impressive durability of up to 20 years life on facades and a strong resistance to algae and fungus growth causes excitement and satisfaction from developers, builders merchants and craftsmen.

We are pleased to introduce a completely new reference from our home town, Kolding, which displays the application of DuraDec 8000 SR in the colour Anthracite on the facades of high-end houses beautifully situated at the fjord.

See reference photos [here](#)





Green projects in Sweden

Just now, Skanska is erecting an exciting office building in Sweden's second largest city – Göteborg – a project that sets new standards in terms of demands for sustainability. Under the name "Park 49", the project consists of 3 parts: a 10-storey tower situated in the middle flanked by two 5-storey buildings.

For kitchens, toilets and bathrooms high-quality products from Alfix have been used; products manufactured in Denmark under consideration of the environment. The Alfix products are supplied by our single largest Swedish customer Konradssons Kakel.

For the project the following products have been used: Alfix Waterproofing membrane (a ready-for-use polyethylene sheet), Alfix Letfix tile adhesive, and the Alfix grouts CeraFill 5 colour, CeraFill 10 colour as well as CeraFill 18 resistant.

The large tile fixing company Varberg Kakelhus is responsible for the tiled areas in the impressive Park 49 buildings. But also outside metropolises Alfix products are frequently seen in connection with innovative and green projects:

"Alfix has often been a natural choice when specifiers and contractors look for environmentally friendly building materials in the Swedish market. Only earlier this year, we participated in another pioneering green project named Green Village in Surte, a small town on the outskirts of Göteborg. To the largest possible extent, houses are made from environmentally friendly and sustainable materials, and energy will be supplied by means of wind and sun power," explains Key Account Manager for Alfix in Sweden, Peter Iversen.

For the sustainable housing project, Alfix 2K Foil system, Alfix Letfix less dust, and Alfix CeraFill 10 colour grout have been used.

[See reference here](#)

**MERRY CHRISTMAS
AND A RESPONSIBLE NEW YEAR**

best wishes

ALFIX®
Responsible strength

Due to Christmas holidays, Alfix is closed from Tuesday 22nd December 2 pm to Sunday 3rd January 2016.

As from Monday 4th January 2016, a complete and charged Alfix team is looking forward to servicing you again. Best wishes for a Merry Christmas and a responsible New Year

– see digital Christmas greeting [here](#).