



Builders merchants' supplier-of-the-year award 2019 – Alfix nominated

In December 2018, representatives from Danish timber and building supply merchants nominated Alfix for the desirable trade award, and the entire group of merchant members has subsequently and recently voted for their favorite supplier among the 6 companies nominated.

The committee nominated Alfix on the following grounds:
" Alfix continuously strives for the uphold of a high quality in every product and solution delivered to the brick laying and tile fixing trade. Alfix renders an ambitious and competent service and has recently launched new high-quality facade rendering systems which altogether strengthens the co-operation with merchants and end-users. Alfix has also implemented a new APP of benefit to

retailers and professionals along with their PRO CLUB, a networking forum for tile fixers only".

We are very grateful and proud, obviously, for the fine nomination which we consider a solid recognition of our ongoing, dedicated work in establishing assurance for merchants as well as craftsmen. We sincerely thank the committee and the many good customer relations which altogether enable a strong every-day supplier-customer co-operation.

At the annual meeting in Aarhus on 31st January 2019, the trade organization Danske Byggecentre revealed that the company of Mascot International A/S won the prize as supplier 2019. Congratulations to Mascot on the prestigious award.



A new, promising facade rendering season ahead

It is now spring by the calendar and, hence, we raise a spring flag in anticipation of even more durable Danish facade rendering solutions.

"2018 turned out a very successful year for our Alfix DuraPuds product range. Naturally, we have benefitted from the warm and stable weather during the whole rendering season from spring to autumn. Still, both merchants and craftsmen from all parts of the country show great interest in our rendering systems; an interest of such dimensions that new sales records have been set, and we are indeed very glad for this tendency", says Claus Bernd Høgdal, Sales Manager of Alfix. Even during the off-season from November to early spring, sales of DuraPuds products now rise as several products within the range also find interior use for both rendering and smoothing of walls.

2019 looks like yet another promising rendering year to Alfix. The new DuraTherm thermal insulation and rendering system launched at BYGGERI '18 is expected to boost the pick-up within this product category even further.

For the new branch office of Arbejdernes Landsbank, situated in Rønne, Bornholm, the following facade rendering products have been applied:

Exterior facades have been rendered with Alfix DuraPuds 710 (thin coat bonding mortar) in grey and subsequently painted with the silicone resin-based paint Alfix DuraDec 8000 SR in colours Oslo and White.



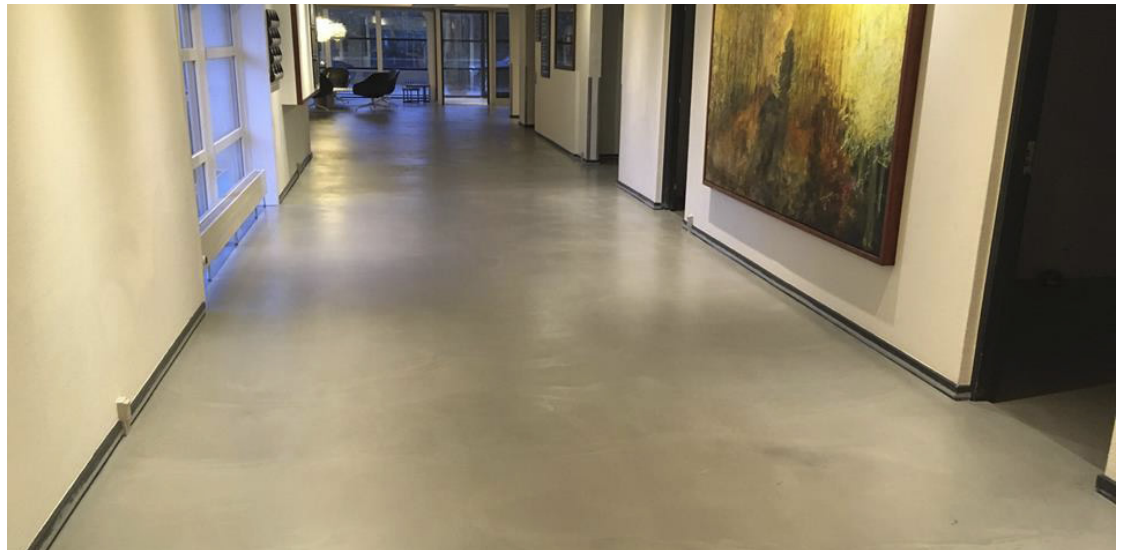
UV- and colour stable grout in 3 new colours

The colour stable and rapid-setting natural stone grout Alfix QuickFuge 8 premium is now available in 3 new colours: White, pale grey and antracite.

QuickFuge 8 premium is, hence, available in 7 colours in total, which apart from the 3 new variants also includes jura beige, steel grey, graphite and black grey.

The grout is applicable for all types of ceramic tiles, mosaics and highly suitable for receptive natural stone, such as pale marble.





Industrial look-alike flooring!

An astonishing and modern industrial look-alike “New York” flooring has been made using the levelling compound Alfix PlaneMix 20 at Ærø Hotel.

The flooring has been mortar washed and subsequently polished by Master Builder Curt Skov from the company of Ærø Byg ApS.



40-years jubilarian

On 2nd January 2019 Alfix celebrated that our competent Technical Manager, Allan Nielsen, had served 40 years in the company. Huge and strong congratulations to the jubilarian who is noted for his central role as culture bearer of the company.

“ Since his day one back in January 1979, Allan has been one of the main forces in the development of Alfix. Due to his strong dual background as bricklayer and laboratory technician, he has always aimed at meeting requirements from both craftsmen and merchants in terms of product know-how and technical specifications. Apart from his advanced professional competency that calls for respect and recognition in the entire trade throughout Scandinavia, Allan is also a well-liked colleague and head of department. In every aspect, he represents a true Alfix employee”, so Managing Director (CCO), Anders Bertelsen Toft.

The jubilarian has been celebrated at an in-house arrangement on the actual day just as the entire company plus Allan’s family was gathered at a local restaurant at the end of January to mark the important event.

Allan may now insert himself in the company tradition as the second employee to obtain a 40-years-jubilee. Allan is only superseded by Managing Director and Owner, Torben Carstensen Toff, who reached this milestone in 2016 as the first employee to serve 40 years. Toff har tidligere passeret denne milepæl - nemlig i 2016.