



Once again, Alfix is nominated for the prestigious Danish environmental award, Byggeriets Miljøpris

Alfix is among the nominees for the much-coveted green award Byggeriets Miljøpris 2020. The nomination follows the development and launch of a new, sustainable and innovative acoustic underlay – Alfix Acoustic PS3 - Recycled.

Recycled rubber and natural cork

Apart from convincing acoustic and impact noise reducing properties, the product is manufactured from recycled rubber and natural cork granules. Alfix Acoustic PS3 – Recycled not merely recycles but upcycles remains from cork production added old European car tyres into an entirely new acoustic underlay – highly suitable for installation beneath ceramic tilings. A through-out green product to complete a sustainable system from Alfix.

Alfix nominated 3 times in 8 years

"We face this 3rd nomination for the award, Byggeriets Miljøpris, with humble pride. In 2012 we won the prize due to our environmental and working environmental strategy.

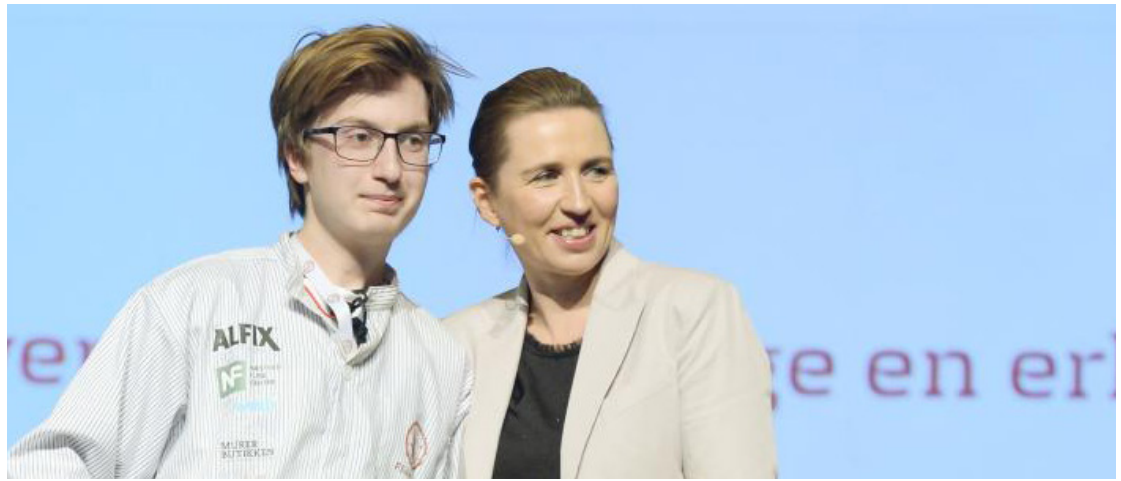
In 2016 the nomination rested upon a green tile adhesive and currently, in 2020, we once again look forward to another prestigious nomination. Being a Danish family owned company, we wish to take on social responsibility. We acknowledge this nomination as an official and kind recognition of our ongoing green initiatives which, hopefully, will contribute to a boost of responsible building in the future", says Anders Bertelsen Toft, CCO with Alfix.

Alfix sincerely thanks the committee represented by the entire building trade: Nomination committee.

Welcome – join the club and come visit us at BYGGERI´20

The winner of the environmental award will be announced on the first day of the largest Danish construction trade fair, BYGGERI´20. The trade fair takes place in Fredericia, Messe C from 10 – 13 March 2020 and we await the result with great anticipation. Please come and visit Alfix at stand D-6320 where you will be met with good and sustainable barista coffee added multiple product news and forefront initiatives. And the whole package will be wrapped up in our new, popular Alfix Pro Club concept. Welcome to the Alfix stand.

For further info on the Alfix product here:
Alfix Acoustic PS3 - Recycled



Danish champion and Alfix tile fixer

Convincingly and well deserved, tile fixer apprentice Kenny Bech Bruun from the Western part of Jutland became the new Danish national champion at DM in Skills, which took place from 16-18 January 2020 in Copenhagen.

The young, calm and competent tile fixer is employed at the company Axel Poulsen A/S and enrolled at Rybners Tekniske Skole in Esbjerg. When asked which products and brands he normally uses for tile fixing, Kenny Bech Bruun answers the following:

"In my company as well as in school, I always use Alfix. Especially the tile adhesive Alfix Profix is outstanding", he says.

Could you highlight any particular features of Alfix products?

"When using Alfix, I know that price and quality match – the Alfix quality is high. And furthermore, I prefer to support local Danish companies. The local aspect of Alfix adds a positive angle compared to foreign brands and products", answers Kenny Bech Bruun.

DM in Skills is the great annual national championship for young apprentices. Approx. 300 young people participated in this year's competition in Copenhagen where the apprentices fought within their trades in order to become the new national champions. For the 10th year in a row, Alfix is main sponsor of the Tile fixing Trade. For tile fixing during competition days Alfix Letfix tile adhesive has been used and for grouting the new and improved Alfix UniversalFuge – Cerafill 10 in graphite and pale grey.

Huge and strong congratulations to Kenny Bech Bruun on the grand accomplishment.



Danish facade render and paint protects exclusive home

Spring is awaiting and hence, the interest in durable Danish systems for facades boosts. At Alfix we are ready!

The facade of this carefully renovated home in Southern Jutland has been rendered with Alfix DuraPuds 710 (bonding and thin coat render). Subsequently, the facade has been painted with our high-quality silicone resin-based paint Alfix DuraDec 8000 SR. Both products are developed and produced at our factory in Kolding. With DuraPuds and DuraDec a strong, durable and weather resistant facade is obtained - with a minimum of undesired algae growth.

An Alfix facade system provides owners, contractors as well as retailers with full assurance and safety in the ever so changeable and challenging Danish climate.

For more details on our systems, [read here!](#)

