



App for the skilled tradesman!

Alfix now launches a trade app targeting the professional tile fixer. So the digital venture directed towards tradesmen has been fulfilled.

"It is our ongoing aim to ease every possible aspect of the tiler's work at any building site and hence, we offer the professional trade yet another digital tool", announces Anders Bertelsen Toft, CEO at Alfix.

Install and use the Alfix app

The Alfix app permits the tile fixer to perform a fast and straightforward quality control of any finished job – directly on site. Moreover, the app provides easy access to a variety of news and relevant contact details of Alfix sales and technical advisory staff. The app consists of essential functions only - leaving no redundant information. Thus, the app ensures the tradesman easy and fast access to key information.

More digital tools

In 2012 Alfix became an active member of Facebook; in 2014 the web site was boosted in terms of function and design, just as Alfix created a LinkedIn company page last year.

All these digital initiatives will render Alfix a very visible and active player on every platform and social service made heavily use of by contemporary builders merchant employees, contractors, and tradesmen – both during and outside working hours, states Anders Bertelsen Toft.

App Store and Google Play

The Alfix tradesman app will be introduced to digital platforms iOS (iPhone) and androids (most other smartphones) and will soon be available for download from App Store and Google Play. More details will be posted on our web site, Facebook and LinkedIn.



New technical specifications

Alfix Technical Service Dep. has now developed a number of most useful specifications; all available on the web site.

Under the main menu "Technical Service", new technical specifications offer merchant staff, specifiers or contractors in-depth expert information about a specific technical subject.



Strong cement-based paint

With Alfix DuraDec Cement-based paint ensures a durable facade – at a very sharp price.

Use Alfix DuraDec cement-based paint for treatment of mineral substrates such as brickwork, light-weight concrete, concrete, render, etc. The facade paint is also suitable for mortar washed brickwork.

- 2 x 5 kg powder in user friendly, spacious container
- Diffusion open – allows the substrate to breath
- Excellent coverage – offers a strong, robust and durable surface finish
- Supplied in 4 colours: White, pale grey, grey, and warm yellow (Skagengul)

For more information – [read here](#)

New Alfix references

Swimming pools, an airport hotel, a car exhibition centre and a number of rendered and painted single-family houses – new Alfix references for you to gain inspiration from.

[Read more](#)