



Product news! Facade render for aerated concrete in natural cement white

Our popular texture and finishing render, Alfix DuraPuds 804 is now available in a natural cement white version without light-stable colour pigments and, hence, lower priced compared to the original through-coloured white render. The render is also suitable as final render on insulation, board substrates and aerated concrete as all technical properties are identical – except for colour and price.

DuraPuds 804 is, therefore, a wise choice if the facade is to be subsequently rendered or painted with the durable silicone resin-based products, DuraPuds 800 SR (through-coloured render) or DuraDec 8000 SR (facade paint).

[Press here for more information about DuraPuds 804](#)



New qualified employees

On September 1st 2014 Alfix took on 2 new employees:

Henrik Kristoffersen: Henrik is appointed as Key Account Manager (KAM) with responsibility for the Norwegian market. Just like our other sales consultants, Henrik is a skilled brick layer and tile fixer with many years of practical trade experience in Norway. And further, he has gained valuable sales experience from engagements in other trades.

Our new KAM will occasionally be present at our premises in Kolding as his working days will be busy and vary between office time in Denmark and visits with retailers, contractors, and building sites in Norway.

Thomas Wiborg Jessen: Thomas is appointed as new Technical advisor based in Kolding. Thomas is also skilled brick layer and tile fixer and further, he has ended an education as construction manager. Each and every technical advisor with Alfix has this particular profile to ensure both retailers and craftsmen a competent and skilled constructional advisory.

Alfix is pleased to welcome both new employees – with the engagement of Henrik and Thomas the entire Alfix team has now grown even stronger.





Silicone resin-based render turns out a success

Since introduction in March, sales of the new Alfix rendering product DuraPuds 800 SR has seen a considerable growth.

The ready-mixed render offers easy application and excellent workability; is very diffusion open; ensures an extremely tough and strong facade surface and is available in a number of beautiful standard colours. For colour range - [press here](#)



Alfix colour grouts – a perfect match for demanding glass tiles

Although trends in tiles are under constant change, transparent glass mosaics and tiles have remained popular. Unlike conventional tiles and mosaics manufactured from clay and natural stone, glass tiles are made from transparent glass with a colour coating on the back side.

The use of transparent glass mosaics and tiles will highlight the look of the finished tile joints as the internal joint edges become visible down to the lower edge of the tiles. Due to this increased focus on joint finish, the demand for high standards in craftsmanship rises since the result should be both visual satisfactory and durable. Once the bath room has been put into service, discoloured joints and areas with dark spots beneath the tiles may unfortunately occur. The joints appear nice and uniform throughout the first 1 – 4 weeks after which patchy dark spots evolve in the joints along with the formation of discoloured areas beneath the tiles.

This phenomenon is caused by moisture! When using the bath room, tiles and joints are frequently submerged by water. The water will penetrate the joints and pile up in the adhesive beneath the tiles. Due to the tiles, drying is retarded and the moisture remains trapped behind the tiles. Today, many tilings have been made with a tanking membrane that will prevent water and moisture from penetrating the substrate and eventually vanish.

Evidence shows that drying can only take place through the joints and, hence, even extended periods without any new exposure to water will not be sufficient in order to eliminate the moisture and the discoloration. To prevent dark joints and moisture beneath the tiles, it is essential to stop the moisture and water from penetrating the joints. The use of conventional grouts should therefore be avoided in connection with installations of transparent glass mosaics and tiles. Alfix has made a series of tests to reveal the importance of various substrates, adhesives, and in particular grouts in terms of final appearance. Test results were evident: The use of Alfix C2 Epoxy grout and Alfix CeraFill colour grouts clearly prevented the occurrence of dark, discoloured joints compared to the installations made with conventional grouts.

