

**ALFIX®**



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N E W S



## Alfix supports young tilers

Alfix has entered into a three-year sponsorship with the Skills Denmark organisation regarding support to the Danish championships for tilers – Skills Danish Nationals.

Skills Denmark is an organisation organising Danish championships for the vocational educations in Denmark – Skills Danish Nationals. The latest competitions were held in January 2011 at Odense Congress Center with many participants as well as a great audience in attendance.

This year, the tiler education was a demonstration skill in Odense where two highly skilled, young tilers confidently showed their impressive skills in tiles, tools and materials, including Alfix tile adhesive and sealing compound. The two participants were Henriette Frejvald from Roskilde Technical School and Rasmus Pedersen from EUC Nord. Focus on the education will increase in 2012 when the skill becomes a competition skill in line with, for example, carpentry and bricklaying. In 2012 and 2013, ten tilers will be competing for participation at the Skills World Championships 2013 in Leipzig, Germany.

*"As a Danish manufacturer of building materials, we are happy and proud of being able to support Skills Denmark's efforts to promote the tiler trade. We would like to introduce the students to our quality products which will hopefully become a professional and natural companion for the future tilers in their working lives. Moreover, Skills Denmark's international touch matches Alfix excellently as it is also active in several export markets", says Alfix Marketing Manager Anders B. Toft.*

Skills Danish Championships 2011 were opened by the Danish Minister of Education and after three days of intensive competition, the Governor of the Danish Central Bank presented the certificates to the winners in the various trades. Alfix is looking forward to a productive and professional collaboration with the young tilers of the future.



### Dust-reduced Alfix tile adhesive

Alfix 'Letfix extra - Less Dust' (dust-reduced tile adhesive) is now also available in a 3.5 kg bag.

The 3.5 kg Less Dust version replaces the non-dust-reduced Letfix extra in the same size which will be removed from the product range. Less Dust in a 3.5 kg container will keep the same item no. and price as its predecessor.

Of course, both Letfix extra and Letfix extra - Less Dust will still be available in 18 kg bags. Read more...

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are happy and proud of being able to support Skills  
Denmark's efforts to promote the tiler trade.*

- Alfix Marketing Manager - Anders B. Toft

