



Product news! A true classic has seen the light

A classic has been born by professional tile fixers – for professional fixers. In June this year, Alfix launches a brand new universal grout: Alfix CeraFill 16 classic.

With the use of our new “classic” grout, the tile fixer is offered a rational and simple working process that will guarantee completely filled joints.

“The new Alfix grout is named “classic”, and it is not only a name it is also a feature; a traditional grout developed and tested in close co-operation with skilled fixers and hence tailored the exact requirements of today’s tile fixers. The grout is characterized by high quality, smooth consistency and is applicable for dry grout sprinkling. CeraFill 16 classic is available in the top tree of colours – grey, pale grey and graphite. Traditional high-quality grouting does not need to be more complicated than this,” says Allan Nielsen, Technical Manager with Alfix.

The grout is suitable for ceramic and quarry tiles and mosaics with moderate or low suction.

Similar to Alfix CeraFill 10 colour, CeraFill 16 classic is labeled a universal grout. But they have each their profile: CeraFill 10 colour grout is distinguished by its water- and dirt repelling properties and is available in a broad variety of colours, whereas the CeraFill 16 classic represents the simple, straight forward grout also suitable for dry grout sprinkling which ensures joints that are completely filled.

These different features mirror the price as the new CeraFill 16 classic is a more price economical alternative to CeraFill 10 colour.

[Read the product info for Alfix CeraFill 16 classic](#)

Did you know?

The name CeraFill is a contraction of the two English words “ceramic” and “fill” – to fill between ceramic tiles. The family of Alfix grouts has been known under the name CeraFill since the beginning of the 1990’ties.





Strong technical skills in demand

For more than 40 years, Alfix has been a supplier of products for swimming pools in Scandinavia. The range of advanced specialist products has now been enlarged to allow that a growing number of tomorrow's comprehensive pool constructions can be specified and installed with strong Danish products.

Planning in combination with a close and responsible co-operation between all parties involved is of crucial importance in terms of demanding structures in tough aggressive environments, such as large pool and leisure facilities.

"The area is characterized by a high degree of complexity calling for extensive specialist knowledge and profound experience within this particular field – a complexity that applies to both specifiers, craftsmen and suppliers of building materials," explains Technical Manager Allan Nielsen.

Introduction of 2 new high performance products for pools: The repair and levelling mortar Alfix PlaneMix S40 and the elastic sealant Alfix P-Silicon.

PlaneMix S40 offers extremely high adhesive and compressive strength, properties which are absolutely determining for the suitability and use in pools exposed to a constant pressure and load from many liters of water.

P-Silicon is tailored for the use in areas permanently exposed to water and hence a perfect choice for application in pools.

"Overall, pools are quite complex projects and in case of competition pools, the structure has to meet very narrow tolerances in order to achieve dimensional accuracy. The use of PlaneMix S40 ensures that the pool length will meet the dimensions required down to millimeters. A crucial and comforting fact for the craftsmen in charge," continues Technical Manager Allan Nielsen.

The repair and levelling mortar and the elastic sealant supplement Alfix' broad product range suitable for pools, and the two product news have already found use at Slagelse Hospital in a rehabilitation pool and latest in the large family leisure and pool resort Lalandia situated in Billund.

Both projects have been completed during spring 2015 and have resulted in a very positive feedback on workability and quality from the tile fixers involved.

See product info for Alfix PlaneMix S40 [here](#)



Allan Nielsen,
Technical Manager at Alfix



22 standard colours for facades

Alfix' 2 high performance products for facades, Alfix DuraPuds 800 SR (ready mixed render) and AlfixDuraDec 8000 SR (paint), are now available in up to 22 beautiful standard colours.

The two silicone resin-based products are diffusion open, water repellent and resistant to algae and fungus growth and fouling. These properties offer a number of obvious advantages to any contractor looking for low maintenance rendered or painted facades with a life of up to 15 – 20 years.

With a view to our broad colour range the contractor is guaranteed a durable and appealing solution when choosing a top quality from Alfix. See all the beautiful colours here.



"Responsible strength – a promise!"

Our corporate slogan "Responsible strength" is our promise to the market. The Alfix slogan covers:

Products of high quality. Strong adhesion to the substrate is a general feature for each and every Alfix product. Alfix products are characterized by high quality with high strength.

Expert technical specification advice. Our entire team of sales consultants has a professional background as skilled tile fixers, and our team of technical advisors is trained both as tile fixers and subsequently construction managers. This technical strength and weight provides distributors, specifiers and craftsmen with assurance of the fact that we always specify on a solid foundation of responsible technical experience and knowledge.

Consideration for environment and working environment. As Danish manufacturer we assume responsibility for our company's impact on environment and working environment with a view to employees, distributors and craftsmen. One of the steps taken towards sustainable production has been to supply all powder products in paper bags made from FSC certified paper from responsibly managed forests. In consideration of the working environment, we have decided to deliver our bags with a content of max. 20 kg each, which will reduce the number of heavy lifts for the many parties involved, such as Alfix employees, distributors and craftsmen on the building site. Due to our many sustainable approaches, Alfix was awarded the Danish Building Industry Environment Award in 2012 on the grounds of our strategic work to reduce impact on the environment and to improve the working environment.

Read more about Responsible strength here.

