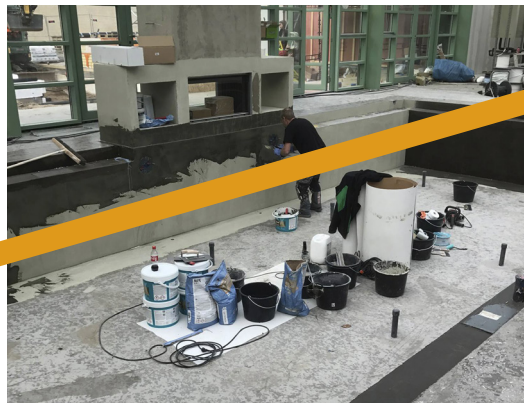


2018



2017



**DK**

Danish family-owned business since 1963



## 2018 is rapidly approaching...

**2017 has been an exciting and eventful year in the building trade. This trend applies to Alfix too – both in Kolding, the Danish sales districts as well as our important export markets Norway and Sweden.**

The past year has seen a high level of activity, a boost in turnover and a strengthening of the Alfix market position. From several good examples, we would like to stress the growing number of Alfix swimming pools and a notable climb in sales of products for tile fixing and facade rendering.

During 2017 the organization has also been enriched by the effort of new employees, which ensures a well-equipped team ready to meet future projects and challenges. It is our general experience that the market appreciates the co-operation with a Danish family-owned business such as Alfix, and for that we are very grateful.

Attention is now focused on 2018 that sets off with the large Danish building trade fair BYGGERI '18 in Fredericia. We are looking forward to welcome all present and future business partners at the Alfix stand D-6320. Once again, we have prepared a number of exciting news – in more senses. Thank you very much for a fine and dependable co-operation during the past year. As for the year of 2018, we will emphasize our aim to establish ASSURANCE for our customers and co-operation partners: Assurance in terms of professional solutions to the market – a full package containing high quality products and tailored, reliable technical specifications. We have labelled this package RESPONSIBLE STRENGTH.

Best wishes for a wonderful Christmas holiday  
Torben and Anders Toft and the rest of the Alfix family



## Alfix app for the professional tile fixer

**The Alfix app has proven a strong tool on many Danish building sites.**

We have produced a short but educating YouTube film, which exhibits its many simple and user-friendly options – such as consumption calculators, technical data and declaration of performance. See the film here!



## Alfix – in the middle of Copenhagen

**Spring 2018 will see the opening of the groundbreaking project BLOX situated in the very heart of Copenhagen – Alfix takes part!**

BLOX is the stunning outcome of a large urban development project in Copenhagen, which apart from DAC Copenhagen, Dansk Arkitektur Center, centrally placed in the building, also houses apartments, outdoor leisure areas and offices.

This prestigious building is located in the harbour area on the edge of Copenhagen docklands near the Royal Danish Library, The Black Diamond, and Christiansborg palace, seat of the Danish Parliament. Just below the building runs Ring 2 (O2); this is one of the capital's largest and heavily trafficked main roads.

For fixing tiles in this amazing building, the following products have been applied: Alfix Sealing Primer, Alfix 2K Sealing Membrane, Alfix Reinforcing Strip, Alfix LetFix tile adhesive and Alfix CeraFill 10 colour grout. Tiling has been performed by the contractor Londero Mosaik.



## Silicone resin-based render on facade

A large estate near Ringsted with more than 800 facade m2 has now been rendered with Alfix DuraPuds 800 SR in the colour COPENHAGEN.

With the application of DuraPuds 800 SR the owner is ensured a lasting facade with up to 15 years of service before any kind of treatment is required. Further, the render effectively prevents algae and fungus growth.

See photos here!

See digital Alfix Christmas film here!

## Christmas holidays

During the holidays, Alfix is closed as from Friday 22nd December 2017 – 2 o'clock pm – up to and including Tuesday 2nd January 2018. On Wednesday 3rd January 2018 we will be ready and happy to serve our customers.

**With the best wishes for a Happy Holiday followed by a safe and strong New Year, We would like to thank you all for good co-operation in 2017.**