



Danish National Champion pays a visit

Frederik Nielsen – double Danish national champion in tile fixing (DM in Skills) has paid Alfix a summer visit. For 7 years Alfix has been main sponsor of the skill “Wall and floor tile fixers”, and we are very happy to learn that Frederik generally prefers Alfix products for his tiling jobs.

As to the question which product he favours the most, the young tile fixer seemed somewhat challenged as he instantly was able to mention several Alfix favourites:

“The white version of Alfix 2K Sealing membrane has an outstanding workability. It applies easily, and the two components (binder and cement) are supplied as a kit directly in a bucket, which facilitates an easy and effective work flow”, says Frederik Nielsen, employed with the large contractor Jorton A/S in Aalborg.

Furthermore, Alfix ProFix tile adhesive was praised as a “brilliant product” and so the case for the Alfix range of grouts. Frederik explains that he has an overall preference for Alfix products to other alternatives available in the market. In his opinion, the product properties clearly demonstrate an ongoing awareness as to optimization – both in terms of time and effort – and Frederik mentions easy cleaning of tools after use as an example of optimization. Finally yet importantly, the young champion stresses a consistent feeling of quality when a job has been performed using Alfix – a lasting result.

Soon, Frederik will be ready to represent Denmark during this autumn’s World Skills, which is the world championship for skilled students with participants from all over the world. World Skills 2017 takes place in United Arab Emirates in October – and the entire Team Alfix keeps our fingers crossed for good results and exiting experiences to Frederik and the rest of Skills Denmark.



Updated via social media

For several years, Alfix has been active on the social media Facebook and LinkedIn, and the interest for regular news from Kolding sees a steady growth within the building trade. We have now reached more than 900 likes at Facebook and more than 500 likes at LinkedIn, a recognition that we feel grateful about.

Postings usually deal with references from the building industry, product news, useful tips for the application of Alfix products, news about trades, and other trade relevant events.

"It is our experience that many tile fixers manage to stay updated with Alfix news via access to social media, and a growing number of craftsmen also comment, ask questions and seek product solutions here. Both Facebook and LinkedIn are informal and fully available platforms enabling Alfix as a manufacturer and supplier to uphold an equal dialogue with all our business partners. Hence, we aim at answering all enquiries within reasonable time", says Anders Bertelsen Toft, Managing Director (CCO) with Alfix. Craftsmen, specifiers, private end users, and others not already following Alfix A/S at either Facebook or LinkedIn are more than welcome to join the club.

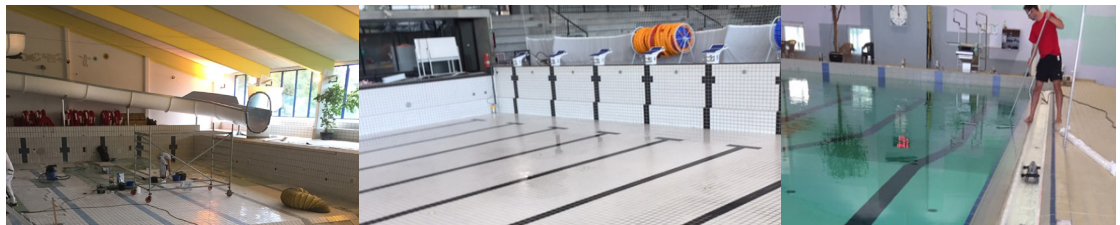
Facebook and LinkedIn



New "LEGO House" in Billund – Alfix is present

The new iconic LEGO event house, LEGO House – Home of the Brick - in Billund opens its doors by the end of September 2017. The many LEGO fans will meet a number of creative and entertaining possibilities. For the entire tiling jobs Alfix products have been used.

Alfix has supplied Profix tile adhesive and Cerafill 10 colour grout for 600 m2 in this exiting building drawn by BIC - Bjarke Ingels Group. Tile fixing has been performed by the company of K.G. Hansen og Sønner A/S from Grindsted. With the creation of the new LEGO House, innovation, creativity and solid craftsmanship come perfectly together.



The Danish island Bornholm floates in Alfix

Rønne Svømmehal has recently been refurbished and for the tiling jobs the following Alfix products have been applied:

Alfix PlaneMix 100 screeding mortar, Alfix PlaneMix S40 Pool and concrete repair mortar, Alfix 2K Sealing Membrane, Alfix ProFix tile adhesive and Alfix CeraFill 18 resistant grout. The tiling has been performed by the local contractor Jens Møller Gudhjem A/S.

See photos here

In Gudhjem, PL Entreprise A/S is currently occupied with a renewal of the pool tiles in Gudhjem Svømmehal using the tile adhesive Alfix ProFix added Alfix FlexBinder. Subsequently, Alfix C2 Epoxy grout and Alfix P-Silicon will be applied for grouting.

See fotos



New Aalborg University Hospital with Alfix facade products

Northern Jutland's to date largest single building project is now beginning to take shape – as much as 170,000 m² will eventually constitute the new super hospital when finished in a few years.

The project will include Alfix DuraPuds 830 facade adhesive, Alfix DuraPuds 810 flexible fibre render and Alfix Reinforcement mesh for approx. 1000 m² plinth render in total.
