



50 years with responsibility

On 1st May 2013, 50 years have passed since Alfix' foundation. Here follows the story about a family-owned company which has taken pride in developing and delivering responsible solutions through five decades.

The cornerstone of the company was established in a small basement room in Kolding in 1963. The founder Hans Carstensen Toft was a true entrepreneur with profound trade knowledge gained from many years of work as a sales representative with a tile stockiest. About the early days of the company, the son being the second generation in Alfix reports the following:

"Due to his capacity as ceramic tile representative my father often met complaints relating to cracked and loose tiles, and every time the conclusion was evident: Failures were not caused by the quality of the tiles but rather the use of a poor mortar as substrate adhesion turned out to be weak and insufficient. The situation clearly called for a solution and he, therefore, initiated thorough product testing and research in order to come up with a strong and more durable formula to substitute the conventional home made cement/sand mixture used by most fixers and construction builders during that time", so Torben Carstensen Toft, current Managing Director and owner of Alfix.

For further reading

New water-based impregnation

Alfix Impregnator has just replaced Alfix Tile and Grout Sealer.

The new Alfix penetrating sealer and impregnator offers maximum protection against moisture and dirt. Upon application, it facilitates maintenance and daily cleaning in domestic heavy duty areas, such as kitchens, bath rooms, stairways, and terraces. Commercially, the product also provides a long-lasting and working environmentally friendly solution in e.g. canteens.

Alfix Impregnator is characterized by its user-friendly properties – both for interior and exterior use. For the user, application of this new sealer implies a considerable improvement of the working environment compared to many similar products available on the market today. Impregnator has a long-term effect with an expected wear of up to 15 years and is available in 2 sizes: 500 ml and 1 l. The product is suitable for impregnation of absorbent and porous surfaces of natural stone, ceramic tiles, or cementitious grouts and gives a durable and resistant protection against penetration of oil, water, and dirt in tiles and grouts.

Read more





How to render facades with Alfix

Thin coat finishing and rendered facade solutions have grown very popular in both commercial building and domestic housing.

More and more house owners choose to invest in insulation and a general renovation of their old houses, and when it comes to an upgrade of facades, rendering is often decided on. In most cases, a rendered facade will bring a pure and more contemporary look to the house – yet the quality and durability may differ substantially among the various solutions available today. The use of Alfix DuraPuds will ensure both user and contractor a strong adhesion to the substrate, an elegant look, and most important of all: A durable surface suiting the house.

A solid and stylish solution.

See the new informative and inspiring film about Alfix DuraPuds [here](#).



Outline of Alfix products in new packaging – 18 kg and 20 kg

Tile adhesives – blue bags:

- CombiFix
- LetFix
- LetFix less dust
- NormalFix
- ProFix



Grouts – black bags:

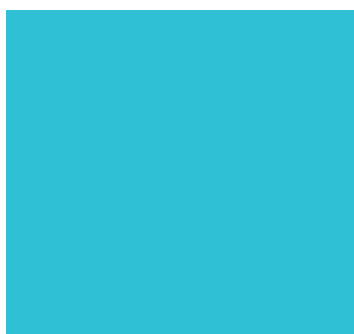
- CeraFill 10 colour – several colours



Levelling compounds

– pale grey bags:

- PlaneMix 20
- PlaneMix 50
- PlaneMix 50 – less dust



Download all new product photos directly from our web site:

<http://www.alfix.dk/Downloads/produktbilleder.htm>