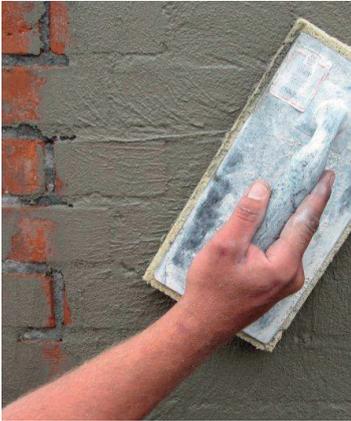


APRIL 2011



## DuraPuds lasts!

Many house owners are having their house facades rendered; this trend applies to both new as well as old houses. Unfortunately, there are many examples of rendered facades which do not last. With its DuraPuds range, Alfix offers a strong, long lasting facade solution.

“House facades are exposed to extreme stress due to the changing weather conditions. The advantage of Alfix DuraPuds is the extremely strong adhesion of the products to the substrate. “Adhesion is the decisive factor because the facade has to form the primary shield against frost, rain and baking sunshine”, says Allan Nielsen, Technical Manager of Alfix. The DuraPuds range consists of DuraPuds 710 – a fibre-reinforced thin coat bonding mortar – and DuraPuds 703 – a through-coloured thin coat finishing mortar.

### DuraPuds 710

DuraPuds 710 is suitable not only as a base rendering coat but also as the finishing coat for facades, with its slightly rustic texture in a natural cement grey colour. Alternatively, the surface can be painted. Read more...

### DuraPuds 703

If a more delicate appearance is desired, we recommend using DuraPuds 703 as the finishing rendering coat. DuraPuds 703 is available in a standard, cement grey colour and in two coloured versions: White and pale grey.

The range also includes a fibreglass mesh and a corner profile. Read more...

### Durability

With Alfix DuraPuds, the user is sure to get a beautiful, long lasting result, indoors as well as outdoors. In addition to the strong adhesion to substrates, the numerous artisans who now use Durapuds are also impressed by the finish and application properties of the product:

“DuraPuds is better to work with than the fine rendering products from other suppliers which we used previously. DuraPuds ensures a nicer surface, is easy to apply and the masons like to use it” (builder Jan Andersen – Jan Andersen, Aalborg)

“DuraPuds is easy to mix and apply to the facade and it does not burn off too quickly. It is definitely just as good as other strong rendering products”. (mason Brian Madsen – Kellvig Murerforretning, Kolding)

Later this spring, Alfix will launch a white version of DuraPuds 710 which will be followed by several new exciting products to be added to the range in 2011.



*DuraPuds is better to work with than the fine rendering products from other suppliers which we used previously.*

*- Builder Jan Andersen – Jan Andersen, Aalborg*

