



Durable facades with Alfix

As per May 1st 2013 we have enlarged our Alfix DuraPuds range with 3 strong, thoroughly tested new facade renders – a doubling of the number of products available in the DuraPuds family:

- **DuraPuds 615:** A water repellent plinth render for rendering on concrete, leca bricks, brickwork, and plastic-based foam insulation, such as EPS/XPS. DuraPuds 615 is suitable for use as final surface finish or for further treatment, such as paint. Available in grey.
- **DuraPuds 830:** A flexible and light-weight facade adhesive containing light fillers for bonding of external wall insulation in bed thicknesses up to 30 mm.
- **DuraPuds 804:** A flexible through-coloured white finishing render suitable on insulation systems.

Concurrently, we have expanded our range of profiles and other rendering accessories considerably.

Alfix is now the first manufacturer of facade rendering who has passed the fire resistance test SP Fire 105. The test has been conducted at the acknowledged SP Technical Research Institute of Sweden. The Alfix DuraPuds 800 series thus meets all fire resistance requirements connected to external insulation and is suitable for use with EPS 80F insulation systems.

The DuraPuds 800 series (DuraPuds 830, DuraPuds 810, and DuraPuds 804) is also suitable for use on mineral wool facade batts.

Alfix is now dressed to solve even more tasks within facade render finishes as the current DuraPuds range covers applications ranging from fixed surfaces such as wire cut bricks, lime stone bricks, plinths to insulation systems incorporating EPS or mineral wool.

[See complete range of facade products here](#)

Smaller bags – better working environment

Prospectively Alfix plans to deliver bags of solely 20 kg to all our builders' merchants and DIY centres.

Moreover, we have just recently developed and introduced a completely new and more contemporary packaging design and a replacement from existing to new 10 cm shorter bags will be effected continuously.

The use of shorter bags will also imply a number of very positive improvements of the working environment – both to Alfix, distributors, and end users; our in-house packing robot works un-interruptedly and thus more effectively with the implementation of shorter and more compacted bags. The packing robot daily spares employees in the packing department for a large number of heavy lifts – a significant improvement of our internal corporate working environment.

The new 20 kg bags will also spare distributors and end users who do not have to carry as many kg as previously just as the shorter and more compact bag shape eases handling.

The first short bags will come into circulation with the launch of the latest DuraPuds products (DuraPuds 615, DuraPuds 830, and DuraPuds 804), but over a period of the next six months a large number of Alfix products will be introduced in new short bags – both levelling compounds, tile adhesives, and grouts. Within approx. one year, Alfix plan to produce and supply all products exclusively in new packaging.



The intention behind product numbers and names

Product groups and numbers, such as DuraPuds 703, 710, and 804, are organized in accordance with a practical and logical system. The intention behind our product numbers is as follows:

- 1) We have divided our facade renders into 4 strong series:
 - a) 600-series – for plinths
 - b) 700-series – for fixed surfaces (soft-moulded bricks, wire-cut bricks, lime stone bricks, etc)
 - c) 800-series – for insulation systems (EPS and mineral wool)
 - d) Alfix DuraDec – facade paints
- 2) The last two digits of each product number indicate recommended bed thickness.

Hence, DuraPuds 710 and 810 can be used for thicknesses up to 10 mm; DuraPuds 703 for thicknesses up to 3 mm, etc.

The same number system applies for the Alfix PlaneMix range including levelling compounds and screeding mortars. PlaneMix 10 is suitable for thicknesses up to 10 mm, PlaneMix 50 for thicknesses up to 50 mm, and PlaneMix 100 up to 100 mm.

Within the CeraFill grout range the product number states maximum joint width recommended: Cerafill 5 indicates joint widths up to 5 mm, Cerafill 20 up to 20 mm, etc.



50 years in the building trade celebrated

On May 1st 2013 Alfix celebrated its fiftieth anniversary. All employees were gathered at the company premises in Kolding to mark the event with an internal celebration. The photo presents the entire Alfix staff placed in front of our impressive line of silos on a beautiful spring day – a dedicated and responsible team ready to face tomorrow's many constructional challenges.

