



Dust-reduced PlaneMix levelling compound

Following a successful introduction of the dust-reduced tile adhesive, Alfix Letfix – less dust, Alfix is about to launch a "less dust" version of the well-established levelling compound Alfix PlaneMix 50.

In future, Alfix users will be able to choose between the original PlaneMix 50 and a more working environmentally friendly levelling compound with low dust technology. Compared to conventional cement-based products, the use of Less Dust products make for a significant reduction in air-borne dust developed when pouring and mixing the products; a property that provides both a cleaner and thus healthier working environment for the user and a time saving gain in terms of less cleaning and vacuuming – an obvious advantage for today's construction worker in a very cost competitive trade.

PlaneMix 50 – less dust is characterized by high strength and is suitable for straightening and levelling substrates of e.g. concrete, existing tiles, and timber floors. The levelling compound produces a finished surface ready to receive ceramic tiles or other floor coverings. The new product will be launched during autumn 2012.



A new calculator for wall rendering products

The user friendly tool Alfix project calculator for wall and floor projects has now been extended with a separate wall render calculator.

In one single operation, this calculator will provide the user with a quick and precise consumption outline of several DuraPuds products at a time. Further, it is possible to print a complete shopping list – easy to bring along and consult when shopping at the local builders merchant or DIY retailer. Hopefully, the calculator will also prove a valuable tool to distributors when asked by their customers for assistance to calculate the consumption for a specific façade project.

For more information about the new calculator, [click here](#).



Spectacular museum building near Århus – Alfix takes part

An impressive museum is under construction next to the existing manor house museum Moesgård, situated south of Århus and specialized in archaeology and socio-cultural anthropology. The building is designed by Henning Larsen Architects, and Alfix delivers products for the project.

When ready to open in June 2014, the new museum building will accommodate museum, museum shop, café, rooms designed for educational purposes, as well as a large auditorium. A project of such grand dimensions call for first class building materials – in particular durability is of utmost importance for these premises as extensive foot traffic is expectable from day one. That is why 1K Sealing Membrane, ProFix tile adhesive, and CeraFill 10 colour have come into use among other Alfix products.

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The delivery of free tile adhesive has been crucial to our work with all the houses.
- Jørgen Asmussen, mayor of Kolding Miniby

Kolding built in Alfix

Situated in a corner of an old botanical park known as the Geographical Garden, offering 12 hectares of beautiful park scenery, the workshop Kolding Mini Town has recently erected a stunning partly reconstruction of the town as it appeared in the years 1860 - 1870.

Houses and buildings are made in scale 1:10 and have been carefully built by around 40 voluntary “construction workers” who have been working dedicatedly with the project since 1996.

From the very beginning, 16 years ago, every house has been built in Alfix products. The small handmade bricks are laid in NormalFix, one of our earliest tile adhesives, and the unique roof tiles are fixed in the flexible adhesive Combifix. Every bag used for the project has been sponsored by Alfix.

“The product sponsorship of Kolding Miniby is absolutely consistent with one of our company visions; namely to demonstrate corporate responsibility and furthermore, it is always interesting to see our products used for completely new purposes. To learn that our long support has developed into such an impressive and authentic result, gives rise to a big applause to all the devoted volunteers in Kolding Mini Town,” says Anders Bertelsen Toft, Head of Marketing with Alfix.

One of the most impressive buildings is the reconstruction of the medieval castle Koldinghus incorporating as much as one million tiny bricks. About the Alfix Sponsorship, the unofficial mayor Jørgen Asmussen explains:

“The delivery of free tile adhesive has been crucial to our work with all the houses – over time, a considerable number of bags have been used in this ongoing project and we could not, by any means, have raised sufficient money ourselves to buy the products needed.”

Situated in beautiful green surroundings, Kolding Mini Town is now open to the public but with a clear intention to remain a living work shop. Therefore, visitors have every good reason to pay the Town more visits as new houses constantly pop up in the landscape. According to Jørgen Asmussen, the next large project will be a reconstruction of the oldest and one of the largest churches of the city, Sankt Nikolai Church.

[See more pictures here](#)

